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'Virtue rules and thick concepts'.

*Abstract:* Virtue rules, introduced by Rosalind Hursthouse, are rules which guide us to act in ways specified by virtue terms, such as 'brave', 'generous' and the like. These are generally thought of as 'thick' terms, rich in content, and opposed to relatively content-free terms such as 'right'. In the paper I point out some ways in which the acquisition of virtue terms indicates that they are a special kind of thick concept, opposed not to thin concepts in general but to thin deontic concepts.